

Personal and Public Involvement (PPI)



Guidance on how to structure your Involvement Story (Anecdote)

An anecdote is a short story about something that happened, i.e. an Involvement experience with a group of Service Users and Carer or one that you were a part of. This guide will support you to structure the flow of your story (anecdote) and also provide you with support to clearly highlight the point your anecdote is trying to make. Anecdotes are used to give a personal perspective, illustrate a point or make people think about something, i.e. the benefits of involving Service Users and Carer in service change and development.

Below is a helpful guide to support you when creating your Involvement anecdote.

Step 1	<ul style="list-style-type: none">• Use your own language to tell your story.• Think about who and where you want the point of your story to go to, i.e. other Service Users and Carers, Department of Health or the wider Health and Social Care system.
Step 2	<p>What point are you trying to make or raise awareness on?</p> <ul style="list-style-type: none">• Inspiring?• Thought provoking?• Raise the profile and benefits of Service User and Carer Involvement?• Try and focus on one of the above.
Step 3	<p>Who is involved in this story?</p> <ul style="list-style-type: none">• Ensure you keep your anecdote to 2/3 paragraphs.• Key people or stakeholders.• You do not have to name everyone, as this could take away from the point you are trying to make.• Protect other people's right to anonymity.• Avoid using personal identifiable information.
Step 4	<p>When & where did it happen?</p> <ul style="list-style-type: none">• Keep this section light and brief, as you do not want to take away from the point you are trying to make.

KEY

Planning

Doing

Reviewing

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PPI - Involving you, improving care



Step 5	What happened? <ul style="list-style-type: none"> • Write this part in chronological order. • Don't spend too much time on the small details. • Use this section to reflect. • Is the take home message you are trying to make clear enough?
Step 6	Draw a conclusion. <ul style="list-style-type: none"> • State clearly again the point you are trying to make. • How can you make your story memorable to the reader? <p>Or</p> <ul style="list-style-type: none"> • Leave the reader with the option to draw their own conclusion.
Step 7	Positive influence <ul style="list-style-type: none"> • Remember that your story can motivate change and encourage other Service Users and Carers to get involved to help improve our Health & Social Care system.

For more information on Involvement, Co-Production and Partnership Working, please visit the Engage website:

<http://engage.hscni.net>

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